LAN OFFICE OF Calling

December 24, 2014

Karen Cobb Frey Buck P.S. 1200 Fifth Avenue, Ste. 1900 Seattle, WA 98101

Re: Jacobsen, et al. v. Driscoll, et al.

Karen:

As I have expressed to you since our first conversation regarding this matter last spring, above all else, my clients' desire to have their claims brought before a Christian mediator. And as I described to you in my email of December 16, there are a number of offenses they would like to bring to mediation, though they are aware that some of the concerns they have expressed and hope to address in mediation cannot be remedied through a lawsuit. I know of many other MH members, not just my clients, who wanted Mars Hill Leadership to mediate, or at least talk with them about very serious offenses. Every plea, though, was ignored; the only way your clients will even consider mediation, it appears, is if they perceive a sufficient threat from a RICO lawsuit. It should never have come to this, but that is what your clients have demanded.

Unlike many of the private offenses suffered for which there is no legal remedy for my clients, the RICO claims discussed below are public in nature and have judicial remedies. They are public in nature because the conduct alleged impacted tens of thousands of donors, not just my clients. RICO in cases such as this functions much like qui tam actions (lawsuits brought by whistleblowers under the False Claims Act), creating a powerful tool for "private attorneys general" and "one that can be applied successfully in the area of religious fraud." *See*, Jonathan Turley, Laying Hands on Religious Racketeers: Applying Civil RICO to Fraudulent Religious Solicitation, 29 Wm. and Mary L. Rev. 441, 445 (1988). The fraudulent practices (predicate acts) alleged in the RICO complaint, in addition to causing direct harm to my clients, inflicted similar injuries on countless donors. The lawsuit, if necessary, will amplify the voices of all those injured donors.

I. RICO IN THE NINTH CIRCUIT

Before providing details of what the complaint alleges, it will be helpful to provide some explanation about legal requirements for successfully pleading a RICO case in the Ninth Circuit.

A. **RICO's Elements**

The RICO statute sets out four elements a plaintiff must plead to state a RICO violation: a defendant must participate in (1) the conduct of (2) an enterprise that affects interstate commerce (3) through a pattern (4) of racketeering activity. 18 U.S.C. § 1962(c).

Karen Cobb December 24, 2014 Page Two

In addition, the conduct must be (5) the proximate cause of harm to the victim. *Sedima*, *S.P.R.L. v. Imrex Co., Inc.*, 473 U.S. 479, 496-97, 105 S.Ct. 3275, 87 L.Ed.2d 346 (1985). To show the existence of an enterprise under the second element, plaintiffs must plead that the enterprise has (A) a common purpose, (B) a structure or organization, and (C) longevity necessary to accomplish the purpose. *Boyle v. United States*, 556 U.S. 938, 946, 129 S.Ct. 2237, 173 L.Ed.2d 1265 (2009). Racketeering activity, the fourth element, requires predicate acts, which in this case are alleged to be mail and wire fraud under 18 U.S.C. § § 1341 and 1343. The mail and wire fraud statutes are identical except for the particular method used to disseminate the fraud, and contain three elements: (A) the formation of a scheme to defraud, (B) the use of the mails or wires in furtherance of that scheme, and (C) the specific intent to defraud. *Schreiber Distrib. Co. v. Serv-Well Furniture Co., Inc.*, 806 F.2d 1393, 1399 (9th Cir. 1986).

B. Mars Hill Church as the RICO Enterprise

As I explained to you previously, Mars Hill Church, while not a named defendant, is the named RICO enterprise. *See Sever v. Alaska Pulp Corp.*, 978 F.2d 1529 (9th Cir. 1992) ("This decision makes it clear that the inability of a corporation to operate except through its officers is not an impediment to section 1962(c) suits. That fact poses a problem only when the corporation is the named defendant--when it is both the 'person' and the 'enterprise') (citation omitted)). And as Prof. Turley has observed, "an organization that engaged in either general or goal-specific solicitations and then diverted funds to purposes other than those advertised, [] meet[s] the enterprise test." 29 Wm. and Mary L. Rev. at 445.

C. Pattern of Racketeering Activity: Wire Fraud and Mail Fraud (18 U.S.C. § 1962(c))

A pattern is defined as "at least two acts of racketeering activity" within ten years of each other. 18 U.S.C. S 1961(5). Two acts are necessary, but not sufficient, for finding a violation. *Howard v. America Online*, 208 F.3d 741, 746 (9th Cir. 2000) (internal citation omitted). "[T]he term `pattern' itself requires the showing of a relationship between the predicates and of the threat of continuing activity." *Id.* (internal citation and quotation marks omitted). To satisfy the continuity requirement, Plaintiffs must prove "a series of related predicates extending over a substantial period of time [i.e., closed-ended continuity]". *Id.* at 750 (bracketed material in original).

A wire and/or mail fraud violation consists of (1) the formation of a scheme or artifice to defraud; (2) use of the United States wires and/or mail or causing a use of the United States wires and/or mail in furtherance of the scheme; and (3) specific intent to deceive or defraud. *United States v. Jinian,* 725 F.3d 954, 960 (9th Cir. 2013). To "the degree that the first requirement--the formation of a scheme or artifice to defraud--requires a showing of the defendants' state of mind, general rather than particularized allegations are sufficient. Similarly, the third requirement--specific intent to deceive or defraud--requires only a showing of the defendants' state of mind, for which general allegations are sufficient. The only aspects of wire fraud that require particularized allegations are the factual circumstances of the fraud itself."

Karen Cobb December 24, 2014 Page Three

Odom v. Microsoft Corp., 486 F.3d 541, 554 (9th Cir. 2007); *See also, In re GlenFed, Inc. Sec. Litig.*, 42 F.3d 1541, 1547 (9th Cir.1994) (en banc) ("We conclude that plaintiffs may aver scienter generally, just as the rule states-that is, simply by saying that scienter existed.").

D. Conspiracy (18 U.S.C. § 1962(d))

The complaint also alleges that the defendants violated Title 18 U.S.C. § 1962(d) which provides, in relevant part: "It shall be unlawful for any person to conspire to violate any of the provisions of subsection ... (c) of this section." In Reves v. Ernst & Young, 507 U.S. 170, 184, 113 S.Ct. 1163, 122 L.Ed.2d 525, 61 USLW 4207 (1993), the Supreme Court held that liability under § 1962(c), for substantive violations of the RICO statute, was limited to "those who participate in the operation or management of an enterprise through a pattern of racketeering activity." After reasoning that "[i]n order to 'participate, directly or indirectly, in the conduct of such enterprise's affairs, one must have some part in directing those affairs, (quoting § 1962(c)), the Court cautioned that its adoption of the 'operation or management' test did not mean that liability was limited to upper management." Fernandez, 388 F.3d at 1228 (9th Cir. 2004) (citation and some internal editing marks omitted). An enterprise is 'operated' not just by upper management but also by lower rung participants in the enterprise who are under the direction of upper management." The Court did note, however, that "[a] conspirator must intend to further an endeavor which, if completed, would satisfy all of the elements of a substantive criminal offense, but it suffices that he adopt the goal of furthering or facilitating the criminal endeavor." Id. at 1229 (citation and internal quotation marks omitted).

E. Statute of Limitations

The statute of limitations for civil RICO actions is four years. *Pincay v Andrews*, 238 F.3d 1106 (9th Cir. 2001). The limitations period for civil RICO actions begins to run when a plaintiff knows or should know of the injury which is the basis for the action. Thus, a plaintiffs' RICO claims accrue when the plaintiffs have actual or constructive knowledge of fraud. Ordinarily, the court leaves the question of whether a plaintiff knew or should have become aware of a fraud to the jury. *Beneficial Standard Life Ins. Co. v. Madariaga*, 851 F.2d 271, 275 (9th Cir. 1988). The plaintiff "is deemed to have had constructive knowledge if it had enough information to warrant an investigation which, if reasonably diligent, would have led to discovery of the fraud." *Living Designs, Inc. v. E.I. Dupont de Nemours and Co.*, 431 F.3d 353 (9th Cir. 2005) (citation omitted).

II. THE COMPLAINT

A. The Defendants

The named defendants in the complaint are: Mark Driscoll, Sutton Turner, Dave Bruskas, Jamie

Karen Cobb December 24, 2014 Page Four

Munson, Kerry Dodd, Resurgence Publishing, Inc. (Governing person: Sutton Turner; Director: David Bruskas), On Mission, LLC (Governing persons: OMCRU Investments, LLC and Lasting Legacy, LLC; Manager: Mark Driscoll), OMCRU Investments, LLC (Governing Person: On Mission Charitable Remainder Unitrust), Lasting Legacy, LLC (Governing person and member/manager: Mark Driscoll), On Mission Charitable Remainder Unitrust (Trustee: Mark Driscoll). The LLC's and Trusts are alleged as co-conspirators in the complaint pertaining only to allegations regarding the improper use of Mars Hill Church funds and personnel, and the engagement of ResultSource, to promote Driscoll's Book, *Real Marriage*.

The plaintiffs are Brian Jacobsen, Connie Jacobsen, Ryan Kildea and Arica Kildea. In the interest of full disclosure, there are a number of individuals who have stated that they would become plaintiffs if the defendants refuse mediation and it becomes necessary to file the lawsuit. They are hoping, of course, that no lawsuit will be necessary.

B. The Campus Fund

The complaint alleges that the defendants knew that restricted funds could not be used for any other purpose other than that stated by the donor, but that defendants redirected the donations to other uses. The complaint alleges that from December 2009-August 2011 (when the Campus Fund, at least as it then existed, was apparently closed), Driscoll, Turner (then as General Manager), Munson and Dodd (Bruskas is not included in the Campus Fund allegations) conspired to, and in fact did, agree to redirect funds designated by donors for specific campuses to the general fund. A witness (who will not be identified unless and until the lawsuit is filed) has stated that Campus Fund donations were used for the general fund despite donor designations). The complaint alleges that it was only after major donors (those donating \$1,000 or more to the Campus Fund) began complaining because they did not see their donations were redirected to other uses. It was soon after the complaints began that the Campus Fund was apparently closed.

The predicate acts and the pattern of racketeering that are alleged, include regular emails to donors, including plaintiffs, continuous links on the Mars Hill website where donors could donate to a specific MH campus (*e.g.* payment through PayPal), and Mars Hill blog posts soliciting donations for the Campus Fund. Relying on the representations made by defendants through Mars Hill, plaintiffs donated to the Campus Fund.

C. The Global Fund

Turner's November 2011 Global Fund memo is compelling evidence that the defendants intended to defraud those who donated to the Global Fund. For example, in the memo, Turner states, "[t]he vision and activities connected to the Global Fund must focus on reaching the worldwide church. As a person sits in front of his computer in Qatar, London, Cape Town, or Sydney, he does not care about Mars Hill planting in Everett. As an international citizen,

Karen Cobb December 24, 2014 Page Five

however, he cares greatly about global evangelism, global missions, global causes for Jesus, global church-planting, etc. Though the sentiment is rare among Americans, people abroad feel a sense of belonging and kinship with the global community." He goes on to say, "[o]f the money that comes into the Global Fund, designate a fixed percentage internally for highly visible, marketable projects such as mission trips, orphan care, support for pastors and missionaries in the third world, *etc.* (ten to fifteen strategic operations in locations where Mars Hill wants to be long term). This percentage should be flexible (not a 'tithe'), and not communicated to the public. Support for Mars Hill Global would be support for Mars Hill Church in general, but the difference and the draw would be that a portion of Global gifts would also benefit projects that spread the gospel and serve the needs of people around the world." He goes on to say, "[e]very podcast would begin with a 10-second spot from Pastor Mark, inviting people to come on mission with Mars Hill Global giving website." No doubt you have seen the memo, so I won't belabor the point by highlighting more of its deceptive calls to action. Suffice it to say that there is incontrovertible evidence of fraudulent intent.

The predicate acts and the pattern of racketeering that are alleged, include emails to donors, including plaintiffs, continuous links on the Mars Hill website where donors could donate to the Global Fund (*e.g.* PayPal), and Mars Hill blog posts soliciting donations for the Global Fund. Relying on the representations made by defendants through Mars Hill, plaintiffs donated to the Global Fund. *See* attached exhibit detailing defendants' continuous and repeated representations through MH podcasts and website of the Global Fund as a fund primarily for African and overseas missions.

D. ResultSource

Driscoll, Turner, Munson, Dodd, and later, Bruskas (when he became an executive elder), were all involved in Mars Hill's illicit contract with ResultSource. In a June 27, 2011 email from Kevin Small from ResultSource, Munson was described as working with "his elder board to determine if they can and will hire ResultSource." In the same email thread, Driscoll was described as being at "Thomas Nelson all day Friday in meetings with the Thomas Nelson team. Rick Sprull at Nelson has told us that they will cooperate with Mars Hill and ResultSource to make the program work." Driscoll, Turner and Bruskas all signed a Mars Hill Resolution "that John Sutton Turner is authorized and directed to enter into that certain Services Agreement and Trademark Licensing Agreement [with Resurgence] on behalf of the Church and to be the contact person" Turner is also listed as the "governing person" for Resurgence Publishing, a for profit corporation. Also, it is alleged that Resurgence Publishing and Mars Hill content and communications teams worked together to promote Driscoll's book.

The complaint further alleges that Mars Hill improperly used donated funds to pay a marketing company, ResultSource, at least \$210,000 in 2011 and 2012 to ensure that *Real Marriage*, a book written by Driscoll, made the *New York Times* best-seller list. The complaint also alleges

Karen Cobb December 24, 2014 Page Six

that ResultSource also promised to help place *Real Marriage* on the *Wall Street Journal* Business, *USA Today* Money, BN.com (Barnes & Noble), and Amazon.com best seller lists. According to the terms of the contract between ResultSource and Mars Hill, "RSI will be purchasing at least 11,000 total orders in one-week." The contract called for the "author" to "provide a minimum of 6,000 names and addresses for the individual orders and at least 90 names and address [sic] for the remaining 5,000 bulk orders. Please note that it is important that the make-up of the 6,000 individual orders include at least 1,000 different addresses with no more than 350 per state."

The complaint also alleges that Driscoll's *Real Marriage* book, published in early 2012, is copyrighted to On Mission LLC, which is 75 percent owned by On Mission CRUT, and 25 percent owned by Lasting Legacy LLC. Moreover, for the 2012 tax year, On Mission CRUT reported income of \$464,340. It is alleged that at the direction of defendants, Mars Hill contributed the money necessary for the ResultSource campaign, promoted it in a sermon series, and created a national *Real Marriage* tour to promote the book.

Besides paying ResultSource's fee, it is alleged that Mars Hill, at the direction of the defendants, improperly provided the information needed by ResultSource, including providing the names of individual purchasers (Mars Hill members/donors) who did not actually pay for the book directly but were used by ResultSource to simulate individual purchases.

The complaint alleges that the ResultSource campaign, which was conducted on the week of January 2, 2012, involved coordinating a nationwide network of book buyers, who purchased *Real Marriage* at locations likely to generate reportable sales for various bestseller lists. The contract called for 6,000 of the books to be bought by individuals whose names were supplied by Mars Hill. Another 5,000 books were bought in bulk. Mars Hill provided a minimum of 6,000 names and addresses for the individual orders and at least 90 names and addresses for the remaining 5,000 bulk orders. The 6,000 individual orders needed to include at least 1,000 different addresses with no more than 350 per state. The purpose of the instructions regarding the names and addresses was designed to outsmart systems put in place by The New York Times and other list compilers, which are intended to prevent authors from buying their way onto bestseller lists. ResultSourc also managed the payments for the books in order to work around the safeguards of the bestseller lists. The largest obstacle set up by the bestseller reporting system is the tracking of credit cards, gift cards, etc.). Mars Hill member/donor donations were improperly used to fund this deceptive practice.

It is also alleged that the total cost to Mars Hill would have been at least \$235,000. RSI's fee was \$25,000. Mars Hill also paid for the purchase of at least 11,000 books. The 6,000 individual orders had to be purchased from retail outlets at the retail price of \$20 or more in order for the books to show up in the New York Times sales count. The books in the bulk orders would have cost \$18 or more. If Driscoll had exercised his option to purchase bulk quantities, his discounted

Karen Cobb December 24, 2014 Page Seven

price would have been \$7. It is further alleged that in a September 2011 internal memo, Munson asked, "Is it OK for Mars Hill to take a financial risk with the giving campaign?," and "Is is acceptable for Mars Hill to pay \$20 for a book when on mission is purchasing them for \$7 for the 'Real Marriage' events?"

The predicate acts and the pattern of racketeering that are alleged, include a series of emails between ResultSource and defendants, to promote Driscoll's book. Furthermore, it is alleged that defendants used general fund donations to promote Driscoll's book. Mars Hill had a permanent online presence requesting funds and sent emails requesting donations. Based upon the representations made by defendants through Mars Hill's website, plaintiffs donated to the Global Fund. Had they known that Mars Hill was redirecting their donations to promote and enrich Driscoll (and, perhaps, others), they would not have donated to Mars Hill.

The LLC's and Trusts were managed by Driscoll, Turner and/or Bruskas. The LLC's and the Trusts, it is alleged, conspired to enrich Driscoll through Mars Hills contract with ResultSource and Mars Hill's promotion of Driscoll's book on the internet.

The forgoing discussion does not include the state fraud claims, but it does contain the essence of the complaint. More facts are alleged in the complaint and more will be added as I continue to receive new information and continue to scrutinize documents I already have.

With this letter being emailed to you on Christmas Eve, I understand that a prompt response is not likely. Nevertheless, please respond at your earliest convenience.

Best regards,

St.C

Date	Туре	Title/Subject/Name	Use of Key Terms & Concepts	Description/Comments/Quotes	Link	Link
07/01/12	Sermon Video	Jesus Loves His Church #2 "Jesus Builds His Church"	"In addition, I want to tell you some things that are going on with Mars Hill Global . [goes on to talk about missions support outside of the local MH churches] You are funding over a dozen church planters in Ethiopia."	Update on Mars Hill Church - Quoted part starts at 57:23. This was part of the sermon. The key point is Mark Driscoll spoke of Mars Hill Global as if it was separate from what was happening within the local Mars Hill churches.	<u>sermon</u> <u>video</u>	<u>text</u> excerpt
08/05/12	Sermon Video	Jesus Loves His Church #7 "Jesus Gave Us Communion"	"We have sixteen church planters through Mars Hill Global that are being funded and sent out this summer to plant churches throughout Ethiopia. We're also funding church planters in India, as well as elsewhere."	Quoted part starts at 6:45	<u>sermon</u> <u>video</u>	
08/26/12	Sermon Video	Jesus Loves His Church #10 "Jesus Works Through Us"		First sermon video in which the closing graphic promotes Mars Hill Global. Displayed is "Support Mars Hill Global - marshill.com/global - marshill.com/give. It appears at 65:00. The text is display over a photo collage of people in Ethiopia and India. Audio over the video says, "Each year over ten million Mars Hill Church sermons are downloaded worldwide for free. This ministry is generously supported by Mars Hill Church members and listeners like you. If you'd like to support our efforts to preach Jesus to the world, please consider making a tax deductible donation by visiting marshill.com/give." This video clip was used at the end of the online sermons from 08/26/12 into the summer of 2014, with a few exceptions.	sermon video	
09/30/12	Sermon Video	Esther #3 "Jesus is a Better Savior"	"In addition, you're giving around the world. Let me show you some of the church planters you are sponsoring in Ethiopia. And we're also supporting church planters in India and other nations around the world, and we'll be giving you ongoing updated reports. And on behalf of the Lord Jesus, thank you for caring about not just our nation but his kingdom."	The date shown on the website for this sermon is 09/23/12, which is incorrect.	<u>sermon</u> <u>video</u>	
10/06/12	Blog Post	10 pastors preaching Jesus in Ethiopia	"Want to help church planters around the world? Support Mars Hill Global."		link	
10/17/12	Blog Post	This man has planted 500 churches: A story from India	"Pastor Arjuna is the president of Vision Nationals, the church-planting organization in Southeast Asia through which Mars Hill Global supports many pastors and church planters. Thank you, Mars Hill, for being a part of God's work across the world." "Want to help church planters around the world? Support Mars Hill Global ."		link	
11/11/12	Blog Post	Let's remember and pray for our extended family around the globe	"In the near future, we'll be relaunching Mars Hill Global with new videos, blog posts, stories, testimonies, and opportunities to reach our "extended family" of all the people who follow our church even though they don't attend a physical location on Sundays." " through the extended Mars Hill Global family"		link	

MHC Global Fund Timeline

Date	Туре	Title/Subject/Name	Use of Key Terms & Concepts	Description/Comments/Quotes	Link	Link
11/11/12	Sermon	Esther #9 "Jesus is a Better		First sermon video in which a Sutton Turner MH Global in Ethiopia	sermon	global
	Video	Missionary"		and India campaign solicitaton video appears.	<u>video</u>	<u>video</u>
12/16/12	Sermon Video	He Made Us Family (GWOW 2012) #3 "Giving Your Gift to Jesus"	"He [Sutton Turner] recently took a trip to Ethiopia to meet the more than two dozen church planters we have a great honor of sponsoring through Mars Hill Global." "In addition, you probably don't know this, you funded, this year, twenty-three church planters in India and also sixteen church planters in Ethiopia. And those are missionaries, those are nationals who love Jesus and we rejoice that we get to help them." "In addition, be in prayer, the doctrine book that I had the privilege of cowriting, it's a simple but pretty robust theological work, about a thousand footnotes, we've negotiated with a publisher to get the rights back for the international translation. We've been getting a lot of requests, particularly from those who are Spanish speaking, for more resources as we do provide Spanish subtiltes for our sermons. And so we are translating Doctrine into Spanish and we'll give it away free online and it will allow us to help those who are Spanish speaking."	First quote is spoken by Mark Driscoll starting at 0:15. Includes MH Global video titled "The Faith of the Extended Family" Starts at 0:30 Second quote starts at 61:12. Third quote starts right after the previous quote.	<u>sermon</u> <u>video</u>	globa video
12/23/12	Sermon Video	He Made Us Family (GWOW 2012) #4 "Why Life is Hard for Jesus and His People"	"Howdy Mars Hill Church and the extended family of Mars Hill Global ." [The extended family of Mars Hill Global is made up of non-MH people who want to participate in what MH is doing.] " Mars Hill Global is doing and participating in church planting here in Ethiopia and also in India. Also, we're doing church planting in the United States as well, We're doing all of that because at Mars Hill Church we believe Jesus has called us to make disciples and plant churches." "Let's see what Jesus Christ is going to do, not only in the United States, but to the ends of the earth."	First sermon video that includes the MH Global video about "the extended family of Mars Hill Church" Overlaid on opening screen - "Dilla, Ethipia" Sutton Turner is standing by a large tree in a large area of green grass. Explains what the extended family of MH Global is. Ends with the graphic "Join the Extended Family of Mars Hill Global - marshill.com/global" Other than the two spoken references to the United States, all other audio and visual content is related to Ethiopia and India. Plays at the beginning of all but a few online sermons from 12/23/12 through 05/19/13.	sermon video	global video
08/15/13	Email	Greetings from Ethiopia	"The conference and Bibles were paid for by our extended family through Mars Hill Global." "I am so thankful for your support of Mars Hill Global with your finances and prayers. We couldn't do this without you." "Want to help church planters around the world? Support Mars Hill Global."	This MH Global update email is all about Ethiopia.	link	
10/01/13	Email	Updates From Ethiopia	"I interviewed each of the 20 evangelists/church planters and their wives that Mars Hill Global supports." "Want to help church planters around the world? Support Mars Hill Global."		link	
10/22/13	Email	Supporting 23 Church Planters	"Join the Extended Family of Mars Hill Global " "Want to help church planters around the world? Support Mars Hill Global ."		link	

Date	Туре	Title/Subject/Name	Use of Key Terms & Concepts	Description/Comments/Quotes	Link	Link
11/00/13	Video	Mars Hill Global Fund Demonstration Length - 2:49			<u>link</u>	
11/17/13	Booklet	40 Days of Prayer		The overview and the seven days of guided prayer for MH Global are all related to India and Ethiopia.	pages	book
11/19/13	City Post	The Next Season at Mars Hill: God is Opening Awesome Doors		The description of the Mars Hill Global part of the 2013 year-end Legacy campaign says only, "In 2014, we plan to support 20 additional church planters in Ethiopia, and 10 additional church planters in India - 73 overall, for a legacy that extends beyond our own congregation and country."	<u>link</u>	
11/20/13	Email	The Next Season at Mars Hill: God is Opening Awesome Doors		Email version of the previous post.	link	
11/20/13	Website Post	Family Update at the Vision Breakfast Hosted in Everett	"Global Extended Family of Mars Hill Church" "Extended Family of Mars Hill Global"	"All of this wouldn't be possible without the faithful giving of the local family and Global Extended Family of Mars Hill Church. Pastor Suttun Turner said tithing has been up in the last year. So have contributions, which is above-and- beyond giving to the church. The Extended Family of Mars HIll Global has been beyond generous with their contributions. As a result of this. more people are meeting Jesus through Mars Hill in five states and around the world."	link	
11/24/13	Sermon Video	Malachi #1 "How have you loved us"	"Howdy Mars Hill Church, Pastor Sutton Turner here and I'm in Ethiopia." "Mars Hill Global is the arm of Mars Hill Church that makes disciples and plants churches all over the world." "We have people from over 29 different countries that are giving on a monthly basis to Mars Hill Global." "So whether you're a member of one of our Mars Hill Church locations in the United States or you're one of a hundred thousand podcasters every single week, we encourage you to pray about giving above and beyond your tithe to Mars Hill Global."	First sermon video that includes this MH Global promotional video. Plays at the beginning. After the opening "Mars Hill Global" title, it shows a clip with Matt. 28:19-20 overlaid on a scene of a highway near a body of water, then switches to Sutton Turner in Ethiopia. Ends with "Thank you for supporting marshill.com/global." This clip was used at the beginning of the online sermons from 11/24 13 through 04/27/14.	sermon video	
11/26/13	Website Post	Legacy Thru Prayer		Includes the overview part of the "40 Days of Prayer" booklet included above. The MH Global part is related to India and Ethiopia.	link	
11/27/13	Email	Living for a Legacy	"Through Mars Hill Global we are currently supporting 20 church planters in Ethiopia and 23 in India." "Want to help church planters around the world? Support Mars Hill Global ."		link	

Date	Туре	Title/Subject/Name	Use of Key Terms & Concepts	Description/Comments/Quotes	Link	Link
12/18/13		MHC 2013 Annual Report - pg 6	Mars Hill Global - How we as a church participate in the worldwide mission of Jesus.	Includes: Mars Hill Global is how we as a church participate in the worldwide mission of Jesus. • We work with in-country partners to train pastors and plant churches in various countries. • We translate resources so that people from more cultures can have access to Bible teaching. • We freely distribute sermons, Bibles, and other materials with as	page	report
				many people as possible, online or in-person. Sign up for a Global account and support the mission at marshill.com/global.		
12/18/13	Annual Report	MHC 2013 Annual Report - pgs 9-10		Shows MH Global giving as \$2,281,845 from 3,175 givers. Under expenses it shows FY2013 "Church planing and partnerships" as \$233,268.	<u>pages</u>	<u>report</u>
12/19/13	Email	MH Global End-of-Year Update	"Our Mars Hill Church local family and the Extended Family of Mars Hill Global " "Want to help church planters around the world? Support Mars Hill Global ."	Solicits contributions to the Legacy campaign from "our Mars Hill Church local family and the Extended Family of Mars Hill Global."	<u>link</u>	
01/10/14	City Post	Night of Prayer		Includes the overview part of the "40 Days of Prayer" booklet included above. The MH Global part is related to India and Ethiopia.	<u>link</u>	
01/30/14	Email	MH Global Update	" you,the Extended Family of Mars Hill Global " "Want to help church planters around the world? Support Mars Hill Global ."	Gives update on the Legacy campaign.	<u>link</u>	
02/27/14	Email	MH Global Update	"We began with a prayer that our churches and the Extended Family of Mars Hil Global " "Want to help church planters around the world? Support Mars Hill Global ."	Includes some updates on MHC and missions-related items.	link	
03/07/14	Website Post	Church Family Update	"Jesus is choosing to do many, many things through the generous people of our church and the Extended Family of Mars Hill Global."		link	
03/31/14	Email	Global Newsletter	"You, our Extended Family , are a huge part of Jesus' goodness and provision to us." "Thank you for giving cheerfully and sacrificially to Mars Hill Global ."		<u>link</u>	
04/29/14	Email	Global Newsletter	"Thank you for giving cheerfully and sacrificially to Mars Hill Global."		link	